

K. Gelbord - Makeup for Talent

Certified in Cosmetic Airbrush Artistry

For celebrity portfolio, please go to <http://www.aprettieryou.com>

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In addition to being a makeup artist, I have had strong sales numbers in cosmetic companies such as Yves Saint Laurent, Chanel, and Adrian Arpel. In addition, I was also the events coordinator and regional artist for the Southern California Division. I have studied, and worked extensively with plastic surgery patients, teaching and applying post surgical and camouflage make up. I've created personalized make up lines for dermatologists so they can service their clients by selling them the products. I have worked for celebrity salons on both coasts including Madison Avenue and Rodeo drive. In 2003, I shot my own cooking show, and for nine years prior proudly represented CBS National News including White House Division coverage. Please feel free to read on to see national awards, and celebrities represented. I feel that I am a well rounded individual in the art of make up for television, Cosmetic Airbrush Artistry, strong cosmetic and clothing sales, High-end interior design, and National Network News coverage.

Thank you in advance, for taking the time to read further.

Current Activities

Freelance - Self Employed, Las Vegas, NV / New York, NY

2003-2006

Makeup Artist/Stylist, Las Vegas - private instruction, magazine work, billboards.

Made With Love, Inc. - Home Interiors and Design - NYC / Las Vegas

"Made With Love" - Cooking Show - Producer - Creator - Talent

Graduate of the NY School of Dog Grooming

CBS Studios, New York, NY

1996-2003

"CBS Evening News" with John Roberts - Senior Makeup Artist.

"CBS Evening News" with Russ Mitchell - Senior Makeup Artist.

"CBS Market Watch Weekend".

"The Early Show" - CBS.

"The 27th Annual Daytime Emmy Awards".

"The Kennedy Honors" - Award Show.

"Our Town" - with Paul Newman - Showtime Entertainment Films.

"Discovery Health".

"Biography".

"Travels with Harry Smith".

"Public Eye" with Bryant Gumble CBS.

"CBS Nightly News" with Dana Tyler, Stephen Clark, Ira Joe Fisher, and Warner Wolf.

"As The World Turns" CBS Daytime Drama.

"48 Hours" Relief Artist CBS News with Dan Rather.

"Aliens in the Family" Sitcom ABC / Henson Productions - Key Makeup Artist.

New York, NY

1995-1996

"The Gordon Elliot Show" FOX - Senior Makeup Artist.

"O.J. Simpson Trial" CBS News Los Angeles.

Worked with, and designed make up line for Dr. Bruce Katz for post surgical, product sales, and in office use.

Design of camouflage pallet and packaging.

Applications and personalized lessons to healing laser and face lift patients.

Created full make up line and color pallet to enhance beauty for post surgical patients.

New York, NY

1994-1995

"Geraldo" Tribune Entertainment and CBS - Makeup Artist.

"The St. Patrick's Day Parade" WPIX New York.

Yves Saint Laurent Cosmetic Division, New York, NY

1992-1994

Counter manager, Head Makeup Artist, events coordinator, print work, training films, launching of new collections.

Los Angeles, CA

1989-1992

"Good Morning Los Angeles" / Salon Makeovers

Shooting celebrity headshots with Harry Langdon Photography

New York, NY

1982-1989

Channel 11 News, New York

"People Are Talking" Channel 9 New York / Weekly Makeovers

"Miss America Pageant" / Principle Makeup Artist

"Young Comedians" / Showtime Special with Harry Anderson

"March of Dimes Telethon"

Makeup artist / Chanel Cosmetics

Makeup Artist / Georgette Klinger Salon

ABC Casting New York - New Pilots

Showtime Entertainment - In-house Makeup Artist

Makeup Artist / CBS Records

Commercials, Industrial Films, Album covers, Television Specials, Music Videos.

Commercials

RCA Records, Yoo Hoo Chocolate Drink, Colgate Toothpaste, Key Foods Supermarkets, Marvelous Marvin Hagler (Ring Magazine), El Torrito Restaurant, Dinner Bell Ham, Extended List Available Upon Request.

Industrial Films

Pepsi Cola, Absolute Vodka, Miller Beer, CBS Records, Avon Inc., Sterling Optical, Mellon Bank, Continental Life Insurance, King Features Syndicate.

Television Specials

"Alzheimer's Disease" with Jason Robards, "Legacy" with E.G. Marshall, Cable Movie Channel Work, Bravo Movie Channel with E.G. Marshall, HBO Comedy Special, Showtime Entertainment.

Salons Represented

Glemby at the Plaza, New York; Georgette Klinger Salon, New York and Los Angeles; Chanel Cosmetic Division, Atlantic City, Los Angeles and Philadelphia; Yves Saint Laurent Cosmetic Division, Southern California; Albert Ciccerelli Hair, New York; Aida Thibiant Institute, Beverly Hills.

Music Videos

"Back to You" - Bobby Caldwell - West Valley Media Group; "Daddy, Brother, Lover, Little Boy" - MR. BIG - Emerald Light Productions.

Hispanic Television Programming

"Ahora Que" - Weekly Talk Show with Victor Mendez

Celebrities Serviced

Frank Sinatra, John Candy, Don Rickles, Sid Ceasar, Hector Alizondro, Ike Turner, Patti Austin, Robert Conrad, Dan Rather, Harry Anderson, Rita Rudner, Tom Snyder, Rosie O'Donnell, Bobby Caldwell, Mr. Big, Peter Tork, Gordon Elliott, Julia Meade, Lillian Montivecci, Lorna Luft, Richard Jeni, Marvin Hagler, Dominick Dunne, Robin Leach, Geraldo Rivera, Jason Robards, William Katt, John Roberts, Mike Wallace, Walter Cronkite, Jason Geddrick, Gena Rolands, David Hasselhoff, E.G. Marshall, Michael Bolton, Tom Selleck, Vice President - Al Gore, Richard Gere, Extended List Available Upon Request.

Photographic Print Work

Album covers and tear sheets available in portfolio form

References available upon request.